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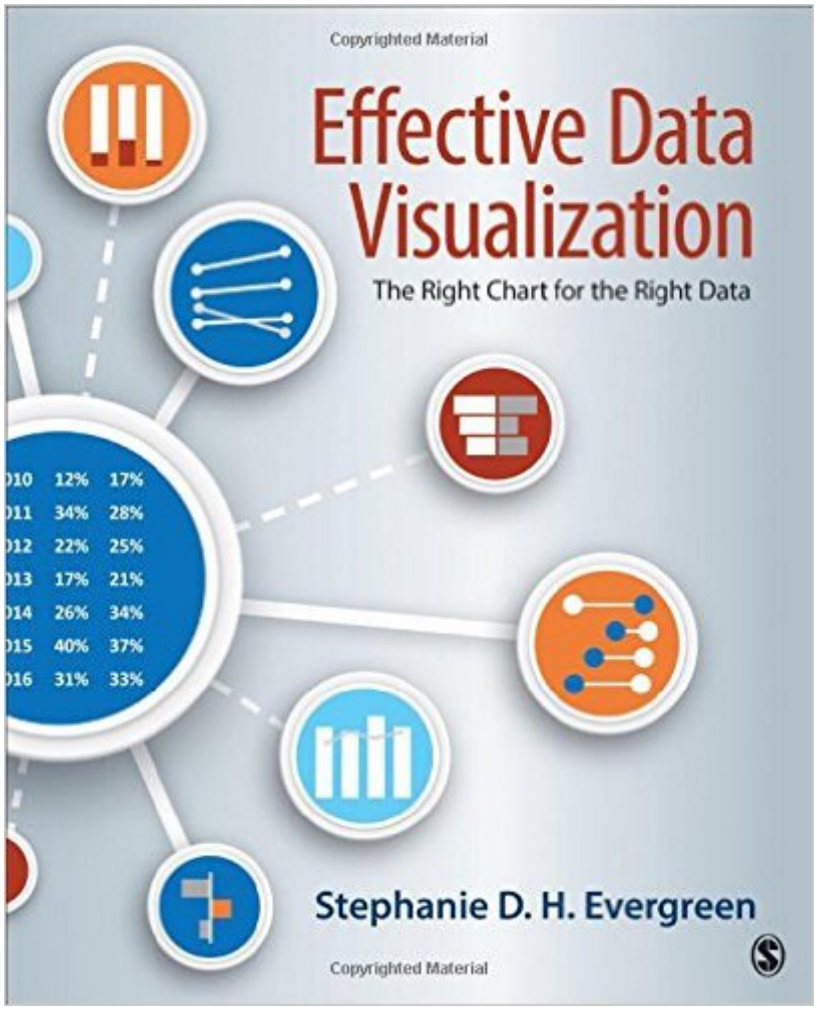
Effective Data Visualization: The Right Chart For The Right Data



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Synopsis

Written by sought-after speaker, designer, and researcher Stephanie D. H. Evergreen, Effective Data Visualization shows readers how to create Excel charts and graphs that best communicate data findings. This comprehensive how-to guide functions as a set of blueprintsâ ”supported by research and the authorâ ™s extensive experience with clients in industries all over the worldâ ”for conveying data in an impactful way. Delivered in Evergreenâ ™s humorous and approachable style, the book covers the spectrum of graph types available beyond the default options, how to determine which one most appropriately fits specific data stories, and easy steps for making the chosen graph in Excel.Â

Book Information

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Customer Reviews

This is an amazing resource! I have been making boring excel charts for years. It has been frustrating because my employer would balk at purchasing different software and providing training. This book is going to step up my game. She shows you step by step how to use Excel to create some fantastic charts that you never knew you could make with Excel. Not only that, but she teaches you a different way to think about presenting data visually - one that non-data nerds can quickly get the point of the visualization. My co-workers and husband are bewildered why I would get so excited about charts:)If you already are familiar with the chart function in Excel, there is very little learning curve. Even if you have no experience, Stephanie Evergreen takes you through it step-by-step.

I am a big fan of Stephanie Evergreen and have both of her books. I must say that I was hoping this second book would have a bit more information about data visualization for Qualitative data. Only chapter 9 has this focus although one can pull bits and pieces from other chapters and the first book. Stephanie, if you are reading this, please put something out there for us Qualitative reachers in program eval. We need your help!

Excellent! This is one of the best books on data visualisation that I have purchased. It provides real world recommendations about which chart to use in each circumstance. It backs up its recommendations by reference to credible scientific publications. Then, it provides explanations of how to create the charts using MS Excel.

Excellent! At one shot we learn about how to represent data and a beautiful crash course in Excel charts. As someone needing to report on metrics and KPIs regularly this book helped me to do my job better and I could speed up on the go.

As a teacher and head of a school, I am always struggling with how to represent data to pupils, parents, staff and the Board so that they can understand the issues and make good decisions and know what the data is telling them about performance and improvement. This is a next level book. Read it once to absorb the lessons and then dip back in again and again when you are stuck. Wonderful, simple and interesting.PS. I do not do a lot of reviews and this is my first one for a non-fiction book. It is that good.

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